

CESGA online training program accredited for SAQ re-certification

The CESGA® certificate is recognized throughout Europe. Additionally, as of June 2020, the ESG fundamentals constituting the first part of the program have been accredited for SAQ re-certification.

The CESGA online training program has been offered by AZEK in Switzerland since the beginning of 2020. CESGA provides the necessary knowledge on ESG (Environmental, Social, Governance) in a well-structured form.

Clients demand both sustainable and financially attractive investments

Nowadays, customers demand competent advice and support providing them with added value through sustainable and financially attractive investments. The program covers the entire process from ESG strategy, integration of ESG criteria into the investment process, responsible investing across different asset classes to ESG valuation models and reporting.

CESGA provides the necessary ESG knowledge

CESGA provides financial experts the necessary knowledge of the complex interplay between sustainable and financial factors and their integration into the investment process. It is expected to become the new standard for ESG training in the market.

Program structure

CESGA is a comprehensive program structured in 10 Modules and divided in two parts. The first part encompasses an introduction for capital market participants with ESG experience who would like to build up or refresh the fundamentals of ESG as well as for those with no or little experience in ESG investment. The second part is tailor-made for advanced ESG users.

The ESG fundamentals

- Introduction to ESG
- Reasons and obstacles for ESG integration, regulatory aspects, market drivers
- Responsible investing across different asset classes
- ESG reporting
- ESG in the investment process

ESG advanced topics

- Data analysis: Availability, quality and use of data
- Integrating ESG into analysis
- Integrating ESG in investment valuation using practical examples
- Investment decisions (asset allocation, security selection, portfolio construction)
- Case study, consolidating the complete program syllabus