

# Continuous education for financial professionals

**AZEK** SWISS TRAINING CENTRE FOR INVESTMENT PROFESSIONALS



**SFAA** SWISS FINANCIAL ANALYSTS ASSOCIATION



# AZEK training centre for professionals in finance

## History

- 1990: AZEK training centre was founded as a subsidiary of the Swiss Financial Analysts Association SFAA
- 2000: foundation of the international association ACIIA, umbrella organization for national associations of investment professionals
- 2007: foundation of the Association of International Wealth Management AIWM
- More than 5'000 graduates

## Mission statement

- We aim to **develop professionals to highly qualified specialists**
- We offer **post-graduate trainings and networking opportunities** for our graduates with federal and international diplomas
- **Quality is key** – of the lecturers, the study platform and in students' tutoring

## AZEK offerings

- Training programs for financial professionals with Swiss Government diplomas
- Certificates in Financial Data Science and ESG
- Vast range of post-graduate seminars
- Broad network more than 70 highly experienced lecturers, with strong academic background

## Diplomas



Financial Analysis and Portfolio Management



Wealth Management

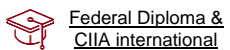


Financial Market Operations

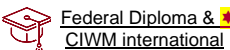


Seminars and Events

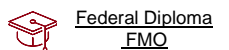
Advanced knowledge



Federal Diploma & CIAA international



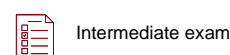
Federal Diploma & CIWM international



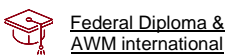
Federal Diploma FMO

SAQ & FinSA compliant

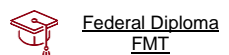
Basic knowledge



Intermediate exam



Federal Diploma & AWM international



Federal Diploma FMT

On current financial topics and news from science

★ with SAQ certification (CWMA and affluent direct access to CIWM)

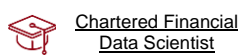
## Strong reasons for choosing AZEK

- Both comprehensive theoretical foundation and strong practical orientation
- Modern, state of the art platform for distance-learning
- Students are entitled to reclaim 50% of training expenses from the Swiss Confederation

## Certificates



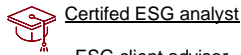
Financial Data Science



Chartered Financial Data Scientist



ESG



Certified ESG analyst  
ESG client advisor



AZEK FINSA



Certificate FINSA

## Corporate solutions

- Tailored to needs of the organization

# Qualified financial professionals with AZEK

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## Qualification and excellence of financial professionals is core

- To create added value for the customers in an environment of decreasing margins requires good knowledge and expertise
  - A solid theoretical and practical background in financial topics is required to engage with increasingly educated and critical clients on equal terms
  - Financial professionals have to act in the best interest of their clients, pursuing wealth accumulation and preservation for their clients
  - Financial professionals have to understand and deal with an increasing number of often complex financial products in a rapidly changing regulatory environment
  - Digitalization leads to a shift from jobs with repetitive workflows to functions with a higher level of education
- Education is key, experience a must and – due to the change and complexity of markets and client needs – lifelong learning is mandatory
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## Swiss Financial Analysts Association SFAA

### About us

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#### History

- Founded in 1962, parent company of the AZEK training centre
  - Recognized as the examining body for Federal and international Diplomas
  - More than 2'900 experienced financial professionals are members of the SFAA
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#### Mission statement

- We aim at providing high level of qualification among financial professionals.
  - We are committed to offering our members on-going professional trainings.
  - SFAA stands for quality of the profession and ethical conduct of its members.
  - We strive for recognition of the diplomas at a national and international level
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#### Network

- SFAA Clubs: midday and evening events with renowned experts in the financial industry from banks, insurance companies, public authorities and financial service providers
  - Different platforms to strengthen the member network
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#### Continuous professional development

- AZEK Campus: seminars to current financial market topics covering a wide range of subjects, from financial instruments, asset management, technical innovations, law and regulation etc.
  - Special conditions for numerous industry-specific seminars
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# AZEK

SWISS TRAINING CENTRE FOR  
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Association of  
International Investment  
Analysts ACIIA

# aiwm

Association of  
International Wealth  
Management