

AZEK expands ESG training offer

As part of its focus on sustainability, AZEK is launching a new certificate training course with a focus on mortgages and financing. In this way, the training centre supports the SBA in the implementation of the new self-regulations in the area of sustainable finance.

As a training provider, AZEK is keen to identify current topics and trends in the financial sector at an early stage. Corresponding knowledge gaps can thus be identified and closed with new educational offers for financial professionals. The approximately 3,000 members of the Financial Analysts Association (SFAA) and partners such as Swiss Sustainable Finance and the Swiss Bankers Association (SBA) support AZEK in this endeavour.

AZEK with training focus on sustainability

In response to feedback from this network and given the importance of sustainability for society as a whole, the training centre placed a focus on sustainability training years ago. AZEK has integrated corresponding aspects into the existing range of courses as well as successfully launched various specific further training courses on the topic of sustainability.

New SBA self-regulations in the area of sustainable finance

The SBA's announcement at the end of June of two new self-regulations has once again shown how important sustainable finance knowledge is. Competent advice and support for clients on sustainability issues is only possible if the employees of financial service providers have the relevant knowledge and also use it in the advisory process. With the self-regulations of the SBA, the member institutions have committed themselves to systematically integrating ESG into the education and training of their advisors. In doing so, they are making a contribution to providing their employees with the necessary ESG know-how for financial investments, loans and mortgages in accordance with the new Financial Services Act FIDLEG.

AZEK supports SBA in implementation

With the ESG certificate training courses on financial investments and, from autumn 2022, additionally on loans and mortgages, AZEK can make a valuable contribution to the qualification of financial professionals and the implementation of self-regulations. At the same time, AZEK thus supports the achievement of the goals of the Paris Climate Agreement.

Sustainability training for investment advisors

The further education course "ESG-CA Investments" is aimed at investment advisors and qualifies them to competently inform their clients about ESG and to offer needs-oriented and risk-optimised investment solutions. The course teaches the technical basics of ESG in the investment sector and provides an overview of the current legal environment and its latest developments.

In the training, participants learn about common ESG strategies and gain the necessary knowledge to understand and avoid greenwashing. They are also enabled to identify client preferences and, on this basis, to propose investment solutions that meet their needs. Since its launch in 2021, the course has been held several times a year and additionally for various financial institutions as a specific company offer.

ESG course with focus on lending and credits

In order to be able to pass on the necessary knowledge to advisors in the areas of mortgages and corporate loans, AZEK has also developed the course "ESG-CA Lending" in the current year. This course provides an overview of sustainable finance with an in-depth look at sustainable construction and building certificates in terms of long-term value preservation. In the corporate client loans section, the fundamentals and design of sustainable loans and the inclusion of risk considerations are addressed. This course will be offered for the first time in autumn 2022.



AZEK and SFAA

AZEK has been training financial professionals for more than 30 years. As part of its focus on sustainability, AZEK offers the "Certified ESG Analyst" course and the two ESG certificates for client advisors "ESG-CA Investments" and "ESG-CA Lending". Graduates can choose from a wide range of continuing education courses offered by the umbrella organisation SFAA.