



## Lecturers



### **Dr. Thomas Puschmann**

Thomas Puschmann has been working at the interface of technology and business for more than two decades. He is Founder and Director of the Swiss FinTech Innovation Lab at the University of Zurich and he founded the Sustainable Digital Finance Research Initiative in Zurich and Stanford. In addition, he is Co-Founder of the Association Swiss FinTech Innovations, the Swiss Green FinTech Network, the Extreme Tech Challenge Switzerland and Member of the Swiss Innovation Council Innosuisse. He serves as an advisor for many strategic national and international initiatives and is an advisory board member of various institutions to foster innovation and develop an innovation and start-up fintech ecosystem. Before his current position he was heading a financial services research project at the Universities of Leipzig and St. Gallen and was a visiting scholar at Stanford University and MIT Sloan School of Management. Prior to this, Thomas spent five years in consulting and software development, where he was a member of the executive board at ESPRiT Consulting (now Q\_Perior) and The Information Management Group. Thomas was a co-author of the first German book on the digitalization of the financial industry and has published many articles on fintech.



### **Dr. Pius Bienz**

Pius Bienz is an experienced senior project and program manager (certified PMP), mainly in large bank IT and digital transformation projects, and now an investor and board member in start-ups and traditional companies. Since 2005, Pius has been teaching in academic and business contexts, among others for Swiss Finance Institute (SFI), Universities of Lausanne, Zurich and Fribourg as well as for Institut Supérieur de Formation Bancaire (ISFB). He has a keen interest in applied management research and founded the Bank Innovation Competence Center (BAICC) at HEC Lausanne in 2017. Pius is an experienced executive with proven relationship management skills in an international context. He has in-depth knowledge of the financial services industry, mainly in Switzerland, Germany and Luxembourg, and has been working in financial centers such as New York, London, Hong Kong and Singapore. Pius has been a partner with Accenture and IBM GBS.